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Marquette Interchange Coordination Team Meeting Minutes February 10, 2005

Date: February 10, 2005

From: Dionne C. Jackson, District 2 Planning
Crystal DuPont, District 2 Planning
February 10, 2005, at 10 a.m., Amtrak Station

Introductions

Review of minutes: Corrections to the minutes will be on the mchang.org Internet site.

Nancy Woltzen of Versant reported that brochures have gone out with the Milwaukee Journal and the Multi-cultural newspapers on January 24. The third Get Around Guide will be ready for distribution in April. The media schedule will include radio, television and print spots for general business as well as multi-cultural activities. (Visual Xiong mentioned that the Hmong Americans are sponsoring a show on a non-profit station, 89.1 FM. This might be a good media opportunity.) Nancy concluded that the media insert will be poly-bagged into the Hmong magazine.

Michelle Carter from DBE reported a meeting with the NAACP on January 28. There will be a TransAc meeting on February 14. This meeting will be to discuss further goals of the DBE program. On February 23, M-Trans will have a meeting with the community-based organizations at the Goodwill. The 2005 Partnering for Employment in Highway Construction By Partners for Partners Workshop will be held at the Country Springs Hotel on February 24. Also on February 24 there will be a South Leg and Core Interchange Pre-Bid Contractor Workshop. Lastly, on February 25 there will be a State Tribal Relations meeting.

Carrie Hersh from WRTP announced that the M-Trans brochure was completed. Classes are starting soon with 22 students ready to begin with more to come. She distributed an assessment on the classes. This handout includes the gender, age and race statistics, class curriculum, and an employment opportunity for a Part-time Instructor. The WRTP is looking to begin part-time and full-time classes, in addition to the regular classes already implemented. Joeann Nicholas was reintroduced as a Community Relations Manager for WRTP. Lastly, WRTP is trying to spread the word in the community regarding the training and Marquette Interchange Project. They are also increasing their outreach effort towards the 18- to 24-year-old's for training opportunities.

Martha Love complimented the Department of Transportation for the signage regarding closings on the Marquette Interchange. She said that the signage makes it easier for



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people to plan and get around the construction safely. She said that her organization has been doing follow-ups with community-based organizations regarding the North and West Leg. Upcoming meetings are scheduled with the NAACP Milwaukee headquarters and with the president of the Urban League to discuss progress of the Marquette Interchange Project. She said that they are continuing to keep the CBO's updated with meetings and the community talk show.

Kim Haas from Haas Media says that they have been distributing the Get Around Guide to different agencies and businesses. Most of them are requesting additional Get Around Guides and links to the Web site. Sue Ramstad, who is in charge of the transportation for MPS, indicated that she has no complaints; all is going well regarding the MIP. Additional Get Around Guides will be distributed as well. Haas Media will be sharing and distributing information at spring open houses regarding the MIP.

Laura Goranson announced that southside businesses and residents will be coming together to discuss 5th and 6th streets, south of Virginia Street. They will discuss the traffic diversion and the possible impact from it. She will be meeting with additional businesses and groups such as Pieper and the Miller Brewing Company to discuss the MIP. She also mentioned the WisDOT Utility Conference scheduled for February 22. Nancy Woltzen added that the Economic Development brochure is ready and will be sent out today.

Visual Xiong of the Hmong American Friendship Association has formed a partnership with the local food pantry to distribute the Get Around Guides. The food pantry services 200 Hmong families in the community. There is also a Before and After Board for the MIP posted for the residents to see the progress and finished product. On February 16 he will be meeting with the Klan leaders and elders. Finally, on February 25 he will distribute information at the Crime Prevention Workshop. Negotiations are underway to contract with WNOV for a radio spot. A new newsletter is coming out as well.

Rosie Smith from the DBE announced that they are revising the DBE monthly newsletter. A new issue is scheduled to be released in April.

Carl Madsen from BID 21 reported that the Downtown BID was operating as normal. He distributed a handout that displays an approximation of hours worked by a PSA on the MIP. He said that a low number of Get Around Guides were distributed during the months of December and January due to weather. They have done some distribution at the Grand Avenue Mall. There are not many people asking questions. Carl mentioned the overnight closing of the MIP from State Street to North Avenue on Friday, February 11. The Fond du Lac Bridge is being demolished. I-43 will be closed in that area from 9 p.m. to 9 a.m.

Andy Narrai from Abrazo reported on the accomplishments of Abrazo to date. On January 14, there was a presentation done at a Vieau School Parent Breakfast. On January 16, there was an outreach and distribution effort at St. Anthony's and St.



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Adelburg's. On February 5, there was a material distribution at the El Rey Grocery store. Several meetings were hosted including the meetings regarding the 5th and 6th streets parking issues with Alderman Witkowiak and MTP representatives and the development of the invitation list of business owners and arrangements for the February 10 meeting to present parking options for South 5th and 6th streets. They have also completed the copywriting, layout, edits and proofing for the North Leg Economic Development brochures. Finals were sent to printer on February 10.

He also announced upcoming and pending items. On February 15, there will be a material distribution at the National Avenue Pick-N-Save. A facilitation of presentations on safety with the Milwaukee Police Department will be held at Notre Dame. There will be one date in English and one in Spanish. Dates are still being finalized. Finally, they will be hosting the February 10 meeting with Alderman Witkowiak to discuss parking and traffic flow options for South 5th and 6th streets at Conejito's at 2 p.m.

Kitty Reed from WisDOT announced that there was a Bid Let Opening for Allied Glove. Allied Glove is scheduled for demolition in the beginning or middle of March. The West Leg construction begins on February 24. There will be a Contractors Workshop for the Core Interchange and South Leg on February 24 8:30 a.m. to 11:45 a.m. This will take place at Marquette University campus at Weasler Hall. The Core Interchange and South leg are combining for Let on August 23. Contractors can bid for one or the other or both. Kitty ended by saying that she will create a list of smaller contracts for the group. Michelle Carter inquired about DBE networking opportunities. She will check with Reggie Newson and get back to Kitty and Laura Goranson with results.

The meeting was adjourned at 11:15 a.m. The next meeting will be March 10 at the Amtrak Station Community Meeting Room.